

International symposium on food credence attributes: How can we design policies to meet consumer demand?

2017.5.18 (Thursday)
– 2017.5.20 (Saturday)

<https://food-attributes.jimdo.com/>



The aim of the symposium: Consumers in modern society express their concern about various food credence attributes including animal rights, contamination risk, fair trade, genetic modification, geographical origin, and organic farming. For the last several decades, scholars from various parts of the world have analyzed consumers' valuation of food credence attributes and reported that consumers pay premiums for the foods with desirable properties. Although research findings about food credence attribute have been accumulated in the academic journals, relatively little comparison has been made across countries. We will hold this symposium with two main objectives: 1) To show how consumers' valuation of food credence attributes differs between countries. 2) To propose agro-food policies to reflect consumers' demand for food credence attributes.

Conference Venue: Conference Room 10 in Research Institute Building (University Building No. 14) Aoyama Campus, Aoyama Gakuin University

Organizers: MATSUMOTO, Shigeru (Aoyama Gakuin University, Department of Economics)
OTSUKI, Tsunehiro (Osaka University, Osaka School of International Public Policy)

Contact: Please send an email to shmatsumoto@aoyamagakuin.jp for any further information.

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Symposium Program

May 18 (Thursday)

Opening ceremony

Chair: FUJIMURA, Manabu (Aoyama Gakuin University, JAPAN)	
Opening Address	09:40-09:45
MATSUMOTO, Shigeru (Aoyama Gakuin University, JAPAN)	
Welcome Speech	09:45-09:50
NAKAMURA, Mazuru (Department Head of Economics, Aoyama Gakuin University, JAPAN)	
Opening Remarks	09:50-10:00
BLASCO, Rafael (INIA-Ministerio de Ciencia e Innovación, SPAIN)	

Session I. Consumers' concern over food safety

Chair: YAMAMOTO, Masashi (Toyama University, JAPAN)	
Consumers and food risks	10:00-10:30
FREWER, Lynn (Newcastle University, UK)	
Consumers' food safety concern over animal diseases	10:30-11:00
HAN, Doo Bong (Korea University, KOREA)	
Genetically modified organism	11:00-11:30
HALLMAN, William K. (Rutgers University, USA)	
Agricultural measures for reducing radionuclide contamination of agricultural products	11:30-11:50
KURIYAMA, Yasushi (Ministry of Agriculture, Forestry and Fisheries, JAPAN)	
Consumers' concern over radioactive contamination	11:50-12:20
MATSUMOTO, Shigeru (Aoyama Gakuin University, JAPAN)	

Session II. International trade and food attributes

Chair: BEGHIN, John (North Carolina State University, USA)	
Trade and food credence attributes	14:00-14:30
BEGHIN, John (North Carolina State University, USA)	
Consumer Reaction to Food Safety Standards on Imported Foods	14:30-15:00
OTSUKI, Tsunehiro (Osaka University, JAPAN)	
Toward a win-win integration in agriculture and food sector: perspectives from emerging Southeast Asia	15:00-15:30
FUJIMURA, Manabu (Aoyama Gakuin University, JAPAN)	
Environmental Efficiency & Productivity: Materials Balance Approach	15:30-16:00
HOANG, Vincent (Queensland University of Technology, AUSTRALIA)	

Discussion

All Participants	16:00-16:30
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May 19 (Friday)

Session III. Culture and ethics

Chair: MATSUMOTO, Shigeru (Aoyama Gakuin University, JAPAN)	
Food systems and food policy concerning organic farming	09:50-10:20
DIMITRI, Carolyn (New York University, USA)	
Feasibility, viability, and desirability of local food production for local consumption	10:20-10:50
GIAMPIETRO, Mario (Universitat Autònoma de Barcelona, SPAIN)	
What are the factors influencing farmers' demand for agricultural biodiversity: Evidence from Sri Lanka	10:50-11:20
WILSON, Clevo (Queensland University of Technology, AUSTRALIA)	
Culture and ethics concerning food attributes	11:20-11:50
WERKHEISER, Ian (University of Texas Rio Grande Valley, USA)	
Do consumers and producers benefit from the labels of regional origin? The case of the Czech republic	11:50-12:20
BOSKOVÁ, Iveta (Institute of Agricultural Economics and Information, Czech Republic)	

Session IV. Marketing and Regulation

Chair: JINJI, Naoto (Kyoto University, JAPAN)	
Marketing and regulation associated with food attributes	14:00-14:30
HAMLIN, Robert (University of Otago, NEW ZEALAND)	
GMO influence on consumer cognition	14:30-15:00
RODRIGUEZ, Anita (New Mexico State University, USA)	
Consumer views of health-related food labelling: From front-of-pack logos to warning labels	15:00-15:30
ROOS, Gun (Consumption Research Norway / Oslo and Akershus University College of Applied Sciences)	
Healthier choices in food consumption behaviour	15:30-16:00
GINER, Céline (OECD)	
Private Regulation, Sustainability, and Tokyo 2020 Olympics	16:00-16:30
NAIKI, Yoshiko (Osaka University, JAPAN)	

Discussion

All Participants	16:30-17:00
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May 20 (Saturday)

Farewell Ceremony

Farewell Speech	09:50-10:00
MIKI, Toshikazu (President, Aoyama Gakuin University, JAPAN)	

Session V. Wrap up and policy discussion

Chair: NABESHIMA, Kaoru (Waseda University, JAPAN)	
Keynote Speech: Global perspective of quality, functionality and safety of food and food supplements	10:00-10:30
AMAGASE, Harunobu, (President of AIFN, JAPAN)	
Panel Discussion	10:30-12:00
All participants	